

Rep Order# 6815511 Ver# 1 Status New
EC'd No

Traffic Order# 169182

Printed: 05/15/2012 11:27 AM
Last Received: 05/15/2012 11:18 AM
Showing Buylines: All Lines

1 of 2

Station WUPW-TV TOLEDO, OH.
Advertiser () CROSSROADS GPS
Product Crossroads GPS
Estimate# 550
Buyer Noelle Ramsey
Phone#
Fax#

Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 12/11/550
Flight Dates 05/17/2012 - 05/23/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 2,080
PLS CONFIRM ASAP
THANKS, ANGELA

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|-----|-----------|----------------|-----|----------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | --- | --- | ----- | --- | --- | --- | --- | --- | --- | --- | --- |
| | 1 | F | 3P-4P | PEOPLE'S COURT | :60 | \$100.00 | 05/18-05/18 | 1 | 1 | 1 | \$100.00 | |
| | 2 | TU | 3P-4P | PEOPLE'S COURT | :60 | \$100.00 | 05/22-05/22 | 1 | 1 | 1 | \$100.00 | |
| | 3 | F | 630P-7P | FOX TOL NW-630 | :60 | \$120.00 | 05/18-05/18 | 1 | 1 | 1 | \$120.00 | |
| | 4 | TU | 630P-7P | FOX TOL NW-630 | :60 | \$120.00 | 05/22-05/22 | 1 | 1 | 1 | \$120.00 | |
| | 5 | TH | 10P-11P | FOX-NEWS AT 10 | :60 | \$350.00 | 05/17-05/17 | 1 | 1 | 1 | \$350.00 | |
| | 6 | M | 10P-11P | FOX-NEWS AT 10 | :60 | \$350.00 | 05/21-05/21 | 1 | 1 | 1 | \$350.00 | |
| | 7 | W | 10P-11P | FOX-NEWS AT 10 | :60 | \$350.00 | 05/23-05/23 | 1 | 1 | 1 | \$350.00 | |
| | 8 | SA | 10P-1030P | FOX TOLEDO NWS | :60 | \$350.00 | 05/19-05/19 | 1 | 1 | 1 | \$350.00 | |
| | 9 | F | 11P-1130P | SEINFELD | :60 | \$120.00 | 05/18-05/18 | 1 | 1 | 1 | \$120.00 | |
| | 10 | TU | 11P-1130P | SEINFELD | :60 | \$120.00 | 05/22-05/22 | 1 | 1 | 1 | \$120.00 | |